

Newsletter

No.2

Abril 2021

CUBES – CULTural administration Boosting with the Engagement of Sustainability for local communities

[Projeto número: 2019-1-LT01-KA204-060716-927555420]



Sobre o CUBES

CUBES - CULTural administration Boosting with the Engagement of Sustainability for local communities- é uma iniciativa cofinanciada pelo programa ERAMUS+ em prol da democracia e sustentabilidade cultural.

O projeto CUBES tem como objetivo conceber e desenvolver um programa de formação através de uma plataforma digital inclusiva, interativa e de fácil utilização, de modo a criar e disseminar *know-how* sobre a administração sustentável de recursos culturais.: <http://cubesproject.eu/>

O projeto CUBES visa capacitar todas as áreas da sociedade para administrar autonomamente os seus recursos culturais, visando tanto a acessibilidade cultural como a sua sustentabilidade. .

CUBES





Our work so far... IO2 is ready!

Among other sources, the invaluable contribution of our social partners has complemented the **IO1 “The Review Paper”**, which serves as the foundation of the CUBES online training curriculum.

According to research on the learning needs, the consortium has developed the **IO2 “Cultural Administration & Sustainability Boosters Curriculum”**.

► We are thrilled to announce that **the Curriculum is now fully developed in English** and presented on **the CUBES platform** (piloting stage)!

The Curriculum Structure develops across **a total of 4 main Subjects and 12 Modules**, which aim to address the core learning needs of grassroots stakeholders in the field of sustainable administration of cultural resources.

► Soon the curriculum will be available in **translated versions** in Lithuanian, Bosnian, Portuguese, Greek and Romanian and widely accessible to anyone interested, on the project’s website: <http://cubesproject.eu/>

Currículo formativo “Administração Cultural e Sustentabilidade”



CUBES

Tema 1: Gestão de projetos culturais

- Introdução à gestão de projetos
- Metodologias e ferramentas na gestão de projeto
- Ciclo de vida de projetos culturais

Tema 2: Competências Culturais e *Networking*

- Introdução às Competências Culturais
- *Networking* para o Setor Cultural
- A Cultura como Pilar para o desenvolvimento Sustentável

Tema 3: Marketing Cultural

- Introdução ao *marketing*
- Planos de comunicação e uso de ferramentas digitais
- Gestão estratégica de marca: *branding*

Tema 4: Financiamento de projetos culturais

- Noções básicas em angariação de fundos
- Gestão estratégica para a angariação de fundos
- Elaboração de propostas e programas de financiamento



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COVID-19 will not deter us!
Virtual transnational meetings keep
boosting our project forward!






Partners' meeting, March 2021

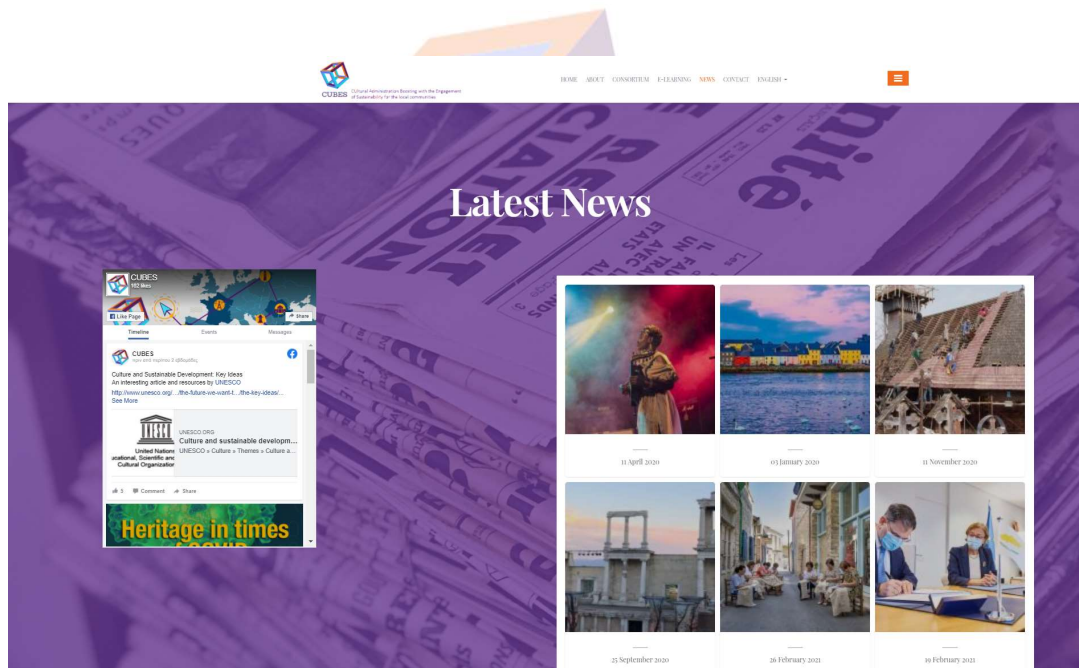


The CUBES Consortium

- **XWHY / Agency of Understanding** (Lithuania)
- **Assembly of European Regions-AER** (France)
- **Center for Social Innovation-CSI** (Cyprus)
- **Gripen Europe** (Romania)
- **Mindshift Talent Advisory** (Portugal)
- **NGO Support Centre- NGO SC** (Cyprus)
- **Sarajevo Meeting of Culture-SMOC** (Bosnia & Herzegovina)
- **University of the Peloponnese, Dept. of History, Archaeology & Cultural Resources Management-UOP** (Greece)
- **Xenios Polis, Culture, Science & Action- XP** (Greece)

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Keep abreast of developments on CUBES and cultural administration issues around the world: Visit our website and social media!

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Our next steps!



CUBES is coming slowly to completion!

- ▶ Our current plans concern the design of the content for **IO4 “Methodological Approaches Guide for Educators”**. This Guide aims to support adult educators to use the CUBES products, tools and materials and integrate them in training processes to address their trainees’ potential and needs.
- ▶ Additionally, **IO5 “Policy Paper”** has entered its initial stage of development and aspires to combine practice and theory, academic knowledge and policy drafting.



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