

# 1<sup>st</sup> Press Release



**DIVERSITe**

# Beginning of the Project and Launching of the DIVERSITe Website

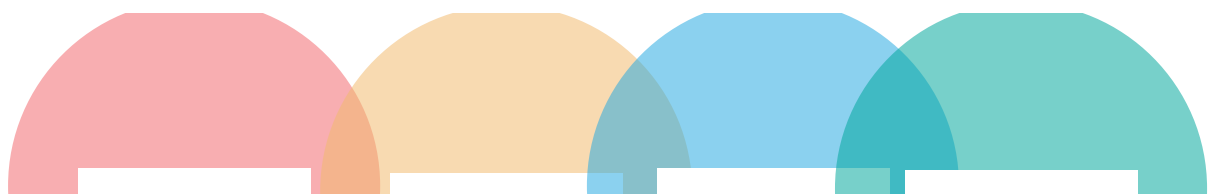
We are excited to announce the launch of the DIVERSITe project, a pioneering initiative aimed at revolutionizing diversity management in enterprises across all Member States. DIVERSITe is set to provide innovative, bespoke, and on-demand learning content for managers and employees through its interactive e-Zines.

## About DIVERSITe

DIVERSITe addresses the growing need for effective diversity management in today's global business environment. By leveraging cutting-edge interactive infographics, the project offers an engaging and accessible VET Training Programme comprises 36 hours of learning specifically designed for VET professionals.

### Key Features of the DIVERSITe Project

- **Interactive Infographics and e-Zines:** The cornerstone of DIVERSITe's educational approach, these infographics and e-Zines serve as dynamic entry points to the curriculum. They offer an innovative and engaging way for managers and employees to begin their education on diversity management.
- **Smartphone-Based Modules:** In addition to the e-Zines, DIVERSITe provides smartphone-based diversity management modules, ensuring that business owners, managers, and employees can access training resources anytime, anywhere.
- **Engagement and Co-Design:** The project fosters a culture of inclusivity by encouraging employees to actively participate in co-designing the diversity management plan with their employers. This collaborative approach ensures that the diversity strategies developed are both effective and representative of the entire workforce.





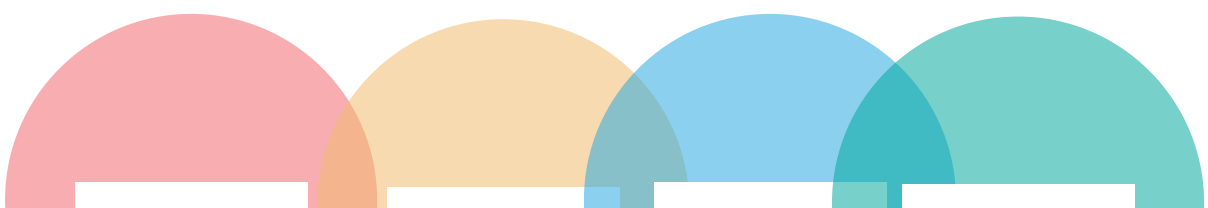
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## Website Launch

In conjunction with the commencement of the project, we are thrilled to announce the launch of the DIVERSITe [website](#). The website will serve as the primary platform for accessing the e-Zines, interactive infographics, and other valuable resources related to diversity management. Visitors can explore the various aspects of the project, gain insights into the educational content, and learn how to implement effective diversity strategies in their own organizations.

For more information about the DIVERSITe project, please visit our website at <https://diversiteproject.eu/>.





# DIVERSITE



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