

The logo for 'LEADING 2030' features a circular graphic on the left composed of 18 colored segments in a rainbow-like spectrum. To the right, the word 'LEADING' is written in a bold, dark blue sans-serif font, and '2030' is written below it in a larger, bold, red sans-serif font.

# LEADING 2030

## Boost post-pandemic business practices for sustainable development for 2030

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### Developed by:

- Centro de Estudos e Desenvolvimento Regional Urbano - **Portugal**
- Mindshift Talent Advisory - **Portugal**
- Emporiko Kai Viomichaniko Epimelitirio Herakliou - **Greece**
- Cuiablue OÜ - **Estonia**
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