



MC-VIEW

Media literacy and critical viewing as effective outreach to learning throughout life by people with fewer opportunities

NEWSLETTER

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MC-VIEW TRAINING COURSE MATERIALS: WHAT IS IT?

The MC-VIEW training course materials specifically address the needs of disadvantaged adults on media literacy, and aim to help them reach an appropriate level of knowledge and avoid digital exclusion and disinformation, and at the same time support adult educators on three main topics:

- media communication literacy
- critical viewing
- digital awareness

These training materials will be available through an open-access online platform - <https://mc-view.erasmus.site> -, to ensure that everyone has full access and can benefit from them, and comprise a set of interactive and engaging contents:

- modules descriptors
- educational objectives
- practical exercises
- source texts
- quizzes
- practical advises

This first project result is planned to be available in August 2023, after being pilot with 200 adult educators in Greece, Italy, Poland, Portugal, and Spain.



ABOUT MC-VIEW

Media has never been as important as it is in today's information society and media literacy is considered by many as one of the top skills of the 21st century. It is thus crucial to support low-skilled adults reaching an appropriate level of media literacy to avoid digital exclusion and disinformation.

The MC-VIEW project's main goal is thus to foster adult education on media literacy through the development of a set of skills on media, information, and digital competences, as well as capacitate adult educators.



www.facebook.com/mcviewproject



www.youtube.com/channel/UC8N5teg9Miz_xUMkXK-kchA



www.mc-view.erasmus.site



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MEDIA & INFORMATION LITERACY: WHY IT IS SO IMPORTANT?

According to UNESCO, “media and information literacy (MIL) is an interrelated set of competencies that help people to maximise advantages and minimise harm in the new information, digital and communication landscapes. MIL covers competencies that enable people to engage with information, other forms of content, the institutions that facilitate information and diverse types of content, and the discerning use of digital technologies critically and effectively. Capacities in these areas are indispensable for all citizens regardless of their ages or backgrounds”.

UNESCO has developed 5 important laws of MIL:

LAW 1 Information, communication, libraries, media, technology, the Internet as well as other forms of information providers are for use in critical civic engagement, and none is more relevant than the other.

LAW 2 Every citizen is a creator of information and has a message and the right to express itself.

LAW 3 Information, knowledge, and messages are not always value neutral or independent of biases.

LAW 4 Every citizen wants to know and understand new information, knowledge, and messages, as well as to communicate, and its rights must never be compromised.

LAW 5 Media and information literacy is not acquired at once, it is a dynamic process and includes knowledge, skills, and attitudes.



MC-VIEW KICKS-OFF IN POLAND

The MC-VIEW partners joined together in Rzeszów, Poland, on the February 2022, to officially kick-start the project activities. This was still a hybrid meeting due to COVID-19 restrictions in some partnering countries. The main tasks, deadlines and next steps were presented and agreed.

