

ABOUT MC-VIEW

Media has never been as important as it is in today's information society and media literacy is considered by many as one of the top skills of the 21st century. It is thus crucial to support low-skilled adults reaching an appropriate level of media literacy to avoid digital exclusion and disinformation.

The MC-VIEW project's main goal is thus to **foster adult education on media literacy** through the development of a set of skills on media, information, and digital competences, as well as capacitate adult educators.



Media literacy and critical viewing as effective outreach to learning throughout life by people with fewer opportunities



www.facebook.com/mcviewproject



www.mc-view.erasmus.site



www.youtube.com/channel/UC8N5teg9MIz_xUMkXK-kchA

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MC-VIEW

TARGET GROUPS

ACTIVITIES



Production of **training course materials** on media communication literacy, critical viewing and digital awareness



Creation of an artificial intelligence-based digital platform that will provide an **individual and personalised learning path**



Organisation of **local pilots** with adult learners and educators, so they can appropriate the online resources



Engagement of associated partners and stakeholders through **dissemination and scouting actions** to deploy the MC-VIEW project

Low-skilled adults 

Adult educators 

Associated partners and stakeholders 

PARTNERSHIP

